

FAST FACTS MEDIA KIT

Freedom 970 gives voice to those who believe in the U.S. Constitution, smaller government, low national and state debt, lower taxes, and enforcement of fair Immigration laws, as well as the protection of free speech rights in all media.

CALL LETTERS: KUFO-AM
 SLOGAN: FREEDOM 970
 FORMAT: TALK/PERSONALITY
 FREQUENCY: 970 AM
 URL: FREEDOM970.COM

26,700
 Weekly Cume



306

Social Media Followers

Social Media Followers = Combined Facebook and Twitter followers as of 3/4/2022.

GENDER/AGE PROFILE



ETHNIC PROFILE



Median age cannot be calculated above 65.
 Numbers may not add to 100% due to rounding.

Weekly Programming



Kilmeade and Friends
 M-F 6a-9a



Dave Ramsey
 M-F 9a-11:45a



The O'Reilly Update
 M-F 11:45a-12n



Sean Hannity
 M-F 12n-3p



The Marc Levin Show
 M-F 3p-6p



The Lars Larson Show
 M-F 6p-9p



Fox Across America
 M-F 9p-12m

INFLUENTIAL LISTENERS*



25% College Degree+



36% Employed



35% Annual Household Income \$100K+



72% Married



85% Household Owns Residence



15% 1+ Children Under Age 18 in Household

Data © 2022 Nielsen Audio, Portland, OR, Nov 21/Dec 21/Jan 22, M-Su 6a-12m, weekly cume, ethnic cume composition, A18+, median age 6+
 *Nielsen Scarborough, Portland, OR MSA, R2 2021 (Jul20-Jul21), M-Su 6a-12m, % of target, A18+

