



About

The **Radio Northwest Network** (RNW) syndicates specific FM News 101 KXL programming in 24 markets across Oregon and Washington; covering the Oregon Coast, I-5 corridor, I-84 Corridor, the Seattle metro area and Spokane.

With and an audience of over **1 million** adult residents each week, your message reaches every community outside the Portland metro area with our vast network of News and Talk format affiliates.

RNW surpasses the reach and audience of broadcast television, cable, newspapers, and magazines with one schedule.

Please note: Some affiliates may delay program broadcast. *Syndicated Saturday programming is market specific. RNW audience estimates based on larger markets (i.e. Eugene) station ratings during syndicated programs, adjusted for population size.



Source: <http://www.radionorthwestnetwork.com/about>

Audience Reach

23 Station Network

With your Radio Northwest Network schedule, your message is broadcast over the 23 station network throughout Oregon and Washington and is delivered by FM News 101 KXL, a trusted local News/Talk radio station.

Efficiently Deliver Your Message

Broadcast television, cable, newspaper or magazine can not deliver the same audience as efficiently and effectively with one schedule.

Audience Reach

The **Radio Northwest Network** reaches over **1 million** adults.

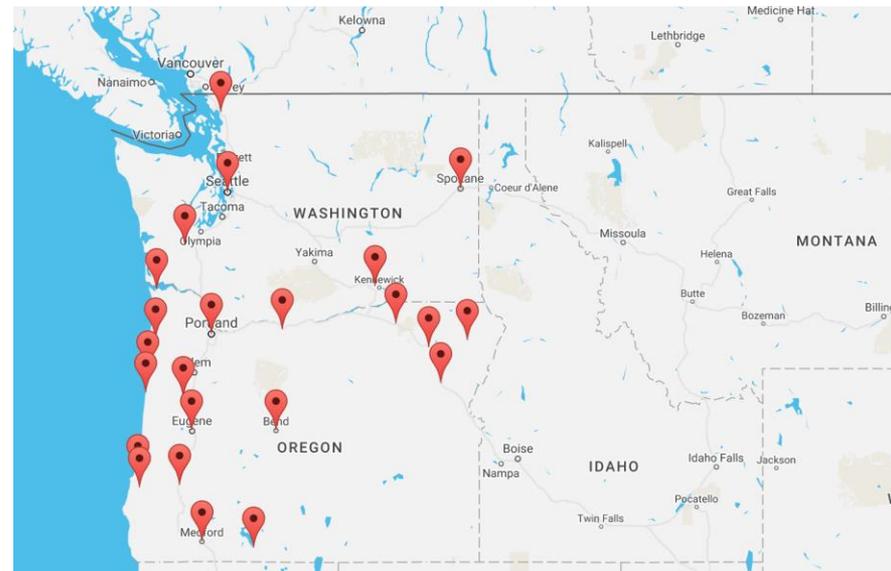


Locations

1. **KGMI-AM-Bellingham** | Bellingham, Washington
2. **KVI-AM-Seattle/Tacoma** | Seattle, Washington
3. **KAST-AM-Astoria** | Astoria, Oregon
4. **KOZI-AM** | Chelan, Washington
5. **KTIL-AM-Tillamook** | Tillamook, Oregon | SNL
6. **KBCH-AM-Lincoln City** | Lincoln City, Oregon
7. **KNPT-AM-Newport** | Newport, Oregon
8. **KLOO-AM-Corvallis/Albany/Lebanon** | Corvallis, Oregon
9. **KPNW-AM-Eugene/Springfield** | Eugene, Oregon
10. **KBND-AM-Bend** | Bend, Oregon
11. **KWRO-AM Coos Bay** | Coos Bay, Oregon
12. **KQEN-AM-Roseburg** | Roseburg, Oregon
13. **KMED-AM/FM-Medford** | Medford, Oregon
14. **KFLS-AM-Klamath Falls** | Klamath Falls, Oregon
15. **KXLY-AM-Spokane** | Spokane, Washington
16. **KONA-AM-Tri-Cities** | Tri-Cities, Washington
17. **KUMA-AM-Pendleton** | Pendleton, Oregon
18. **KWVR-AM-Enterprise** | Enterprise, Oregon
19. **KBKR-AM-Baker** | Baker City, Oregon
20. **KLBM-AM-La Grande** | La Grande, Oregon
21. **KHKO-FM-John Day** | John Day, Oregon
22. **KACI-AM-The Dalles** | The Dalles, Oregon

The Lars Larson Show airs on all of the following RNW stations

Weekend Programming on select stations:
Around the House with Eric G, Sat
Barbecue Nation, Jeff Tracey, Sat
Sip NW Live!, Brian Bushlach, Sat



Programs - The Lars Larson Show

Emmy and Peabody award winner **Lars Larson** brings nearly four decades of experience as a radio and television journalist to the microphone for six hours of the best conversation in talk journalism. Six hours of daily prep keep The Lars Larson Show on top of the news and top-of-mind for listeners across the Pacific Northwest and the country.

Lars is a weekly guest on Fox News, and has appeared on “The O’Reilly Factor”, “Larry King”, “Scarborough Country”, “Fox and Friends,” BBC radio and countless local radio shows around the United States.

“Of all the shows and hosts we carry, no one works as hard for our station as Lars Larson. Whether it’s something as simple as cutting a couple of liners for KPNW or joining our morning show for an impromptu dialog about the day’s events, Lars is always ready help. Truly, Lars isn’t just on my station, he’s a PART of my station. And besides all of that, Lars does damn good radio.”

Bill Lundun - Program Director | KPNW-AM Eugene, Oregon



Affiliates

KAST - Astoria
KBKR - Baker
KBND - Bend
KWRO - Coos Bay/Coquille
KLOO - Corvallis/Albany/Lebanon
KACI - The Dalles
KWVR - Enterprise
KPNW - Eugene/Springfield
KFLS - Klamath Falls
KLBM - La Grande
KBCH - Lincoln City
KMED - Medford
KNPT - Newport
KUMA - Pendleton
KXL - Portland
KVI-Seattle
KONA-Tri-Cities
KGMI-Bellingham-*Starting August 8th, 2016
KXLY-Spokane
KQEN - Roseburg
KTIL - Tillamook

Programs - Around The House

Eric G is a Certified Kitchen Designer (CKD) through the National Kitchen and Bath Association and has been active in Kitchen and Bath design throughout the northwest since 1993, with over a thousand kitchens designed and completed. As the Northwest's Home Improvement Expert he has been featured on HGTV and the USA Network when living in the Puget Sound area. Eric Hosts the "MORE DIY" Segment each week on KPTV's #1 Rated "More Good Day Oregon" morning show. Each Saturday from Noon to 2:00, on FM News 101 KXL and on the Radio Northwest Network, he helps listeners throughout Oregon and Washington tackle their home improvement goals by offering advice on maintenance, repair, and designing for remodeling or renovation of their home



Affiliates

KXL – Portland
KBKR – Baker City
KWRO – Coos Bay
KWVR – Enterprise
KPNW – Eugene
KFLS – Klamath Falls
KLBM – LaGrande
KACI – The Dalles
KNPT – Newport
KBND – Bend

Programs - BBQ Nation

Changing this world one recipe at a time, **Jeff Tracy** intends to support urban suburban families that are looking for a way to connect at the dinner table. **“Western Living is about bringing people together and building relationships that last”** says Tracy. **“It’s easy cooking for everyone, not just those living the western lifestyle.”**

“My cooking is not chuck wagon or Dutch oven,” says Tracy. **“I serve up meals that you could prepare and serve either in Montana or Manhattan.”** Jeff Tracy has been cooking on TV for over 12 years and has no plans to stop any time soon.

As Oregon’s Cowboy Cook and host of Barbecue Nation on the Radio Northwest Network, Tracy appears regularly on Portland’s ABC affiliate (KATU) program, AM Northwest. Jeff has also appeared on many morning shows in cities such as Spokane, Bend, Reno, Denver, Phoenix, and Seattle among others.

A man of quick wit and vast knowledge, Tracy has extensive entertainment experience as a radio host and the voice for the Pro-Rodeo Radio Network as well as host of his own Horseman’s World radio program which aired on more than 80 stations for over 16 years. He has several world championship titles to his credit, spent years as a trainer, and well-respected judge in demand around the globe. His travels include the Middle East, Australia, South America and Europe.

JT has also been featured in Western Horsemen’s Magazine, American Cowboy and Horse and Rider Magazine.



Affiliates

KUFO – Portland
KXTG – Portland
KWRO – Coos Bay
KLOO – Corvallis
KPNW – Eugene
KFLS – Klamath Falls
KLBM – LaGrande
KACI – The Dalles

Programs - Sip Northwest Live

Northwest native, wine aficionado, and radio personality **Brian Bushlach** pops the cork with listeners across our region each Saturday afternoon at 4:00pm on the Radio Northwest Network, originating from flagship station KXL in the Portland market. Entering its third year, Northwest Vine Time owns the airwaves as the only radio program devoted exclusively to Northwest wines and the faces and places behind them.

Each week, Brian welcomes top winemakers to our on-air **“Tasting Room”**, where we swirl, sniff, and sip their amazing wines, hear behind-the-scenes stories, and learn about the passion that went into each bottle. Brian also spotlights the industry’s major events in the **“World of Wine”** and calls on the experts to answer listener questions in our popular **“Wine 101”** segment. At the conclusion of each week, Brian offers his wine picks and salutes the sponsors who support our show, the wine industry and cater to wine lovers across the region.



Affiliates

KXL - Portland
KLOO - Corvallis
KPNW - Eugene
KFLS - Klamath Falls
KCMX - Medford
KACI - The Dalles
KTIL - Tillamook